

## **Craig Baudendistel Named Sales Manager of Shamrock Technologies**

NEWARK, NJ, March 24, 2010 -- Shamrock Technologies, Incorporated, today announced it has named Craig Baudendistel as the company's Director of Sales.

Immediately prior to joining Shamrock, Mr. Baudendistel was the New Market Development Manager at Cargill, Inc.

According to Steven M. Parker, President of Shamrock, Craig will be responsible for executing the strategic sales and business development efforts of the company's core inks and coatings businesses. "Craig has built his career in the inks and coatings industries," Mr. Parker said, "and his knowledge and experience will be essential to Shamrock's ambitious growth goals and continued success in these core markets."

Mr. Baudendistel has more than 25 years experience in sales, marketing and business development in inks and coatings. The majority of his experience was gained at Elementis Specialties where he assumed increasingly responsible sales positions ranging from district and regional sales management to business director of inks and coatings.

Craig earned a BA in Economics and Business Administration from Muhlenberg College.

Shamrock Technologies is the world's leading processor of micronized polytetrafluoro-ethylene (PTFE), and a leading manufacturer of additives for inks and coatings applications. The name behind the great names, Shamrock helps satisfy critical needs demanded by formulators whose customers, like airlines, fast food, beverages, overnight delivery just to name a few, represent some of the most recognizable brands in the world.